‘My Town’ Brochure

Introduction: As we Walk Across Texas, we come across many interesting towns and cities. Each place is unique and interesting in its own way.

Grade Level and Subject: Ninth Grade World Geography

TEKS: WG 1a, 2a, 11a, 13a, 16a, 21a, 21b, 22b, 22c, 22d, 23a

Materials: Students will need access to the Internet to gather their information. Some students may choose to create their brochures from construction paper as opposed to using a computer program. If this is the case, students will need construction paper, glue sticks, markers, and other materials necessary for constructing a booklet or brochure.

Resources: Current Texas Handbook, Texas Almanac, Texas Parks & Wildlife, Texas atlas, Texas maps, current encyclopedias, etc.

Websites:
http://www.texasescapes.com/TOWNS/Texas_towns_A_to_Z.htm
http://www.traveltex.com
http://www.tshaonline.org
http://www.lib.utexas.edu/maps/texas.html
http://www.tded.state.tx.us/tx-city/tx-city.htm
http://www.texasalmanac.com
http://texas-on-line.com/graphic/history.htm

Activity: Assign individuals or small groups a city or town on the Walk Across Texas route. Each individual or group will produce a brochure or booklet advertising the assigned city or town. The brochure should be colorful and creative and include the following information:

- catchy phrase to convince travelers to visit;
- absolute and relative location;
- climate, vegetation, distinct or interesting landforms;
- demographics – population, unemployment rate, other socio-economic statistics or information;
- a town or area map including major transportation routes, hotels, parks, sites of interest;
- major business or industrial areas;
- history of town or city, including founders and reason for settlement;
- drawings or pictures of town or city; and
- cultural activities including festivals, art galleries, music halls, libraries, historical societies, American Legion or VFW posts, quilting clubs, etc.

Evaluation: Students should be evaluated based on the inclusion and quality of the above criteria.